## Heart Defects Society of Windsor and Essex County



1479 Tecumseh Road East, Windsor, Ontario N8W 1C2 Phone: 519-973-0915 Email: <u>HeartDefectsSociety@gmail.com</u> Registered Charity Number #89893 7818 RR0001

# **Board of Directors Meeting Minutes**

MEETING DATE	October 17 <sup>th</sup> , 2015		
MEETING LOCATION	HDS Office, 1479 Tecumseh Rd E.		
MEETING CALLED BY	Darren Womack, President		
TIME CALLED TO ORDER	11:09am		
DIRECTORS IN ATTENDANCE	XDarren Womack, PresidentXWarren Hayes, Vice PresidentXTiffany Benoit, TreasurerXStephanie Voakes, 		
<b>OTHERS IN ATTENDANCE</b>			

## **OPENING OF MEETING AND MOMENT OF SILENCE**

### **RECURRING AGENDA TOPICS**

TOPICS	COMMENTS/CHANGES	OUTCOME
	1. Website to be discussed in budget	Movement to accept: Bea
Approval of Agenda		Seconded: Krista
		Passed: Unanimously
	1.	Movement to accept: Krista
Approval of		Seconded: Tiffany
Minutes		Passed: Unanimously

### **PRESIDENT'S REPORT – Darren Womack**

#### DISCUSSION

- 1. Since last meeting we had our Pooker Ride and it went really well
- 2. One issue was the C OOL Bus and people not having their cars at the last stop (Teutonia)
- 3. Moving the kick off spot was good
- 4. Financially one of our most successful events
- 5. We spent less money on Ride and that helped us
- 6. We had better rider turnout
- 7. Our next event is our Pasta dinner to focus on

- 8. Going to discuss our Fall Social
- 9. Thanks everyone for their help

## **TREASURER'S REPORT – Tiffany Benoit**

#### DISCUSSION

- 1. As of right now we are positive \$10,000
- 2. We haven't had much go on this fiscal year
- 3. Pooker Ride details will be discussed in Post-mortem
- 4. Darren wants to cut some overhead expenses
- 5. Krista to check around for cheaper phone and internet (Primus and MNSI)
- 6. Need to get a new router to get everyone online (bandwith)
- 7. Low data usage
- 8. Keep our phone number
- 9. Try to be considered a charity not to be a business
- 10. We don't have many fixed expenses
- 11. There was a woman at the Leamington stop that will recommend HDS for free printing for the year through Vista Print sister company

#### Movement to accept: Beatrice Seconded: Krista Passed: Unanimously

## **BUSINESS TO BE DISCUSSED**

### **POOKER POST-MORTEM – Presenter**

#### DISCUSSION

- 1. Average Joe's seemed easier to organize in the morning and they had access to washrooms
- 2. Average Joe's is a good option for dinner at the end if needed instead of Teutonia
- 3. The Unifor Hall supports us so it's nice to pay back by using there lot for kick off
- 4. Suggested having the people meet at Joe's for the C OOL Bus and have the bus meet up at Unifor before roll out (if we have kick off at Unifor Hall and final stop at Average Joe's)
- 5. Get in touch with Annie Oakley's early next year to set up possible drink or appetizer discount
- 6. Looking at it now, route will likely stay the same
- 7. Amherstburg Legion next year will support us with a monetary donation
- 8. We need to get more strict with the stamps (for poker hand) as people aren't stopping at stops
- 9. If stops are supporting us, we should be obligated to go there
- 10. Teutonia hall looked good upon rider entrance and was prepared for the riders
- 11. Set up at Teutonia went smoothly
- 12. 120 through the door including volunteers
- 13. Gen needs to ask for help with rallying door prizes
- 14. The committee needs a letter with door/raffle prizes (not sponsorship) Darren
- 15. Gen would like an HDS thank you card for her to put up at her work
- 16. 8 1/2 by 11 thank you card should be sent to all of our sponsors and raffle prize winners
- 17. Need to promote to the public sooner
- 18. Krista sold 18 of 20 bracelets she had made
- 19. The volunteers were great help
- 20. Make a re-usable banner instead of a yearly banner with date on it
- 21. Start at Unifor, need to apply more pressure from stops for discount for drinks

- 22. We should do pre-order appetizers at Annie Oakley
- 23. \$22,403 was ride total
- 24. \$5000 Unifor 444 (not counted in budget)
- 25. \$5000 from Unifor 200
- 26. 2 cheques may be missing in total
- 27. Our highest total in terms of pledges and registration and shirt sponsor
- 28. Did better with expenses
- 29. Need a middle ground for shirts (one year was too low cut, this year was too high in the neck)
- 30. Shirts sales day of was \$385
- 31. Poker \$170 in extra purchases paid out \$175
- 32. Total raffle \$1398
- 33. Our share of 50/50 was \$290
- 34. \$180 from bracelets
- 35. Pledges and registration \$11,000 (included yard sale and CBG's)
- 36. Expenses (not finalized) are Teutonia, tickets and tshirts, Austin and band
- 37. Expenses have gone up every year since 2010 but we've bought some top prizes in the last few years
- 38. We owe Teutonia \$780, we will issue a check for \$280 as our \$500 deposit cheque has been cashed

## **BUDGET – Tiffany Benoit**

#### DISCUSSION

- 1. There have been no changes to budget
- 2. Pasta dinner is based on past few years
- 3. We do better with raffle and 50/50 at Pasta dinner
- 4. We want to make more money and grow this year
- 5. Once in a while we get random donations
- 6. Wanting to know if it costs us to have separate site (Pooker site) that we have no control over
- 7. It seems to make more sense to have one site Darren to make those arrangements
- 8. Need to decide if we want to keep this printer or buy something smaller
- 9. Decide that \$300 has been budgeted for inkjet printer/scanner and check ink costs
- 10. Krista to price out different printers/scanner and ink.
- 11. We would like to increase annual maximum for MTMF for families
- 12. Suggested to wait to up the max of the MTMF as we are projecting a loss for this year
- 13. More than half of our maxed out families were new families
- 14. Need to revisit the idea of helping the long term cases or extreme circumstances (CHDers that have been in hospital for more than a few weeks)
- 15. Motion to approve budget: Warren, Seconded Krista

## MALL EVENT – Darren Womack

#### DISCUSSION

- 1. Dropping the Mall for Pasta Dinner promotion in November as there is no space available
- 2. We will do our annual CHD Awareness Week in February

## FALL SOCIAL – Presenter

#### DISCUSSION

- 1. Will hold it at Rose Bowl again
- 2. Tiff Monday is best, then Thursday, then Wednesday, no Tuesday
- 3. Warren out no matter what
- 4. Darren to call and find out what dates are available

## **PASTA DINNER PREPARATION – Darren Womack**

#### DISCUSSION

- 1. Darren to ask Christine to do black Friday shopping
- 2. If getting from the states, use Darren's office address
- 3. Send out ideas between now and American Thanksgiving (Nov 28<sup>th</sup>)
- 4. Tickets (3 stub) printed as soon as possible (By Fall Social would be ideal)
- 5. Warren to talk to Vistaprint contact
- 6. Print out 300 adults and 100 kids. Limited tickets for sale
- 7. Encourage members/supporters to buy tickets ahead of time as space will be limited
- 8. Tickets must be purchased to guarantee a table reservation
- 9. Have a "by date" deadline to reserve tables
- 10. Dinner will be Friday, February 12<sup>th</sup> at Teutonia
- 11. Will look early enough into another hall for next year

## WINTER-FEST PARADE – Darren Womack

#### DISCUSSION

1. It's short notice this year but we want to respond back to the city to keep us in mind for next year as it's a great exposure for the charity

## **OTHER BUSINESS**

RESPONSIBILITIES			
PERSON RESPONSIBLE	ACTION ITEMS	TARGET DATE	
• Darren	<ol> <li>Talk to JEV about getting our Pooker site and only having one site to upkeep and also discuss our free hour lesson so that we can update it</li> </ol>	1. ASAP	
	properly		
	2. Contact Rose Bowl to set up bowling social	2. ASAP	
• Warren	1.	1.	
• Tiffany	<ol> <li>Speak with Cogeco about getting Brian off the account as well as see about a cheaper plan from them before we decide to switch</li> </ol>	1. ASAP	
Stephanie	1. Send out Minutes	1. ASAP	
	2. Send out Agenda for next meeting	2. ASAP	
Beatrice	1.	1.	
• Krista	<ol> <li>Check prices for printer and ink</li> <li>Look into cheaper phone and internet from other companies</li> </ol>	1. Nov. 21 <sup>st</sup>	
Melissa	1.	1.	

#### **ADJOURNMENT – Darren Womack**

NEXT MEETING	Saturday, November 21 <sup>st</sup> at 11am
<b>MEETING END TIME</b>	1:15pm